

**Outfit Your Adventure Sweepstakes  
(the "Sweepstakes")  
Official Sweepstakes Rules**

**1. HOW TO ENTER:**

(a) Outfit Your Adventure Sweepstakes Entry. The Sweepstakes begins at 12:00 AM (ET) on February 25, 2019 and ends at 3:00 PM (ET) on July 5, 2019 (the "Sweepstakes Period"). During the Sweepstakes Period, eligible participants may enter the Sweepstakes by (i) purchasing a badge to the 2019 Outside Experience at [www.outsideexperienceshow.com](http://www.outsideexperienceshow.com); or (ii) following the instructions for alternative means of entry as described in section (b) below. All entries must be received during the Sweepstakes Period. Eastern Time shall control for all purposes of this Sweepstakes. Sponsor's clock shall be the official timekeeper for the Sweepstakes. The Sweepstakes is governed by these official rules and is subject to all applicable U.S. federal, state and local laws.

(b) No Purchase Necessary. Alternatively, to enter, you may send a 3" by 5" postcard, postmarked by June 30, 2019, with your name, address, and daytime phone number to: Outfit Your Adventure, Reed Exhibitions Attn: Jon Fontane, 383 Main Ave. Norwalk CT 06851.

(c) Limit one entry per person. Multiple entries are not permitted. Entries by the same person in excess of the limits stated herein will be disqualified. In the event of a dispute over the identity of an online entrant, entry will be deemed submitted by the authorized account holder of the associated email address at time of entry. "Authorized account holder" is defined as the natural person who is assigned to an email address by an Internet access provider, online service provider or organization (e.g., business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted email address. Entering or attempting to enter the Sweepstakes multiple times through (i) the use of any robotic or automated devices to submit entries; (ii) with the use of duplicate email accounts, or (iii) the use of multiple email accounts for a single individual, are prohibited and will be deemed void and disqualified. All entries become the property of Reed Exhibitions and will not be acknowledged or returned. Incomplete entries will be considered invalid and ineligible to win. Any entry containing material that is violent, pornographic or otherwise obscene, illegal, or racially or morally offensive, as determined by Reed Exhibitions in its sole discretion, will be rejected as ineligible. Reed Exhibitions is not responsible for lost, misdirected, illegible, mistranscribed or late entries.

**2. PRIZES:**

Nineteen (19) grand prize winners will each be awarded a prize provided by Sponsor or by one of Sponsor's promotional partners with the 2019 Outside Experience (each such partner a "Promotional Partner" and each prize, a "Prize" and, collectively, the "Prizes") (the total estimated retail value of each Prize ranges from US\$100 to US\$499). Prizes do not include any travel expenses, personal expenses, or any other costs not specifically described in these Official Rules as included in the Prize and will be the responsibility of the winner and his/her guest(s). All expenses on receipt and use of Prizes are the sole responsibility of the winner. In the event that any of the Prizes or any part of the Prizes become unavailable, for any reason whatsoever, winner agrees that the Sponsor and its agents shall have no further obligations, other than to deliver the remainder of the Prize. If any winner, or winner's guest, are unable or unwilling to accept or participate in any part of the Prize, that portion of the Prize will be deemed as forfeited by such winner and no substitution will be made except at Sponsor's sole

discretion. Any portion of the Prize unclaimed or unused by the winner will be forfeited and will not be substituted. Prizes are not transferable. Prize substitutions or cash redemptions shall not be allowed, except at the Sponsor's sole discretion. Limit one Prize per person/household. Winner is responsible for any and all taxes on the Prize.

### **3. WINNER SELECTION:**

A total of nineteen (19) winners will be selected by Reed Exhibitions in nineteen (19) random drawings, with one occurring on each Friday during the Sweepstakes Period from all eligible entries received in the Sweepstakes Period prior to each drawing date. The drawing will be conducted by Reed Exhibitions, whose decisions are final and binding on all matters relating to this Sweepstakes. Winners need not be present to win. Odds of winning are dependent upon the total number of eligible entries received. The potential winners will be notified by email within seven (7) days of the drawing. The potential winners will have 48 hours from receipt of such notification to claim their Prize by emailing their full name and email address (and proof of eligibility if requested) to [jfontane@reedexpo.com](mailto:jfontane@reedexpo.com). After claiming the Prize, the potential winners will receive instructions on redeeming their Prize. Reed Exhibitions reserves the right, in its sole discretion, to not select a winner(s) if an insufficient number of eligible, complete, appropriate or generally qualified entries are received.

Each potential winner and their guest(s) may be required, in Sponsor's discretion, to execute and return an Affidavit of Eligibility, Release of Liability, and Publicity Release within ten (10) days of notification attempt or the Prize will be forfeited and an alternate winner selected.

In the event: (a) a potential winner cannot be reached for whatever reason after a reasonable effort has been exerted or the Affidavit is returned as undeliverable; (b) a potential winner declines or cannot accept, receive or use the Prize for any reason; (c) of noncompliance with the above or within any of the aforesaid time periods, (d) a potential winner is found to be ineligible to enter the Sweepstakes or receive the Prize, (e) a potential winner cannot or does not comply with the Official Rules, or (f) a potential winner fails to fulfill the Affidavit-related obligations, the potential winner shall be disqualified from the Sweepstakes and an alternate potential winner may be selected, at Sponsor's sole discretion, from among the other eligible entries received.

**4. GENERAL RULES:** Prizes are nontransferable and no substitution will be allowed, except by the Sponsor who reserves the right to award Prizes (or portions of Prizes) of equal or greater value. Sponsor and its agencies assume no responsibility or liability for damages, losses or injury resulting from acceptance or use of Prizes.

Except where prohibited or restricted by law, winner's acceptance of Prize constitutes the winner's agreement and consent for Sponsor and any of its designees to use and/or publish such winner's name, voice, likeness, photograph, pictures, portraits, video, voice, testimonials, biographical information (in whole or in part), and/or statements made by winner regarding the Sweepstakes or Sponsor, worldwide and in perpetuity for any and all purposes, including, but not limited to, advertising, trade and/or promotion on behalf of Sponsor, in any and all forms of media, now known or hereafter devised, including, but not limited to, print, TV, radio, electronic, cable, or internet, without further limitation, restriction, compensation, notice, review, or approval.

By entering this Sweepstakes, each entrant accepts and agrees to be bound by and to fully comply with these Official Rules and the decisions of the Sponsor-designated judges, whose decisions shall be binding and final in all respects relating to this Sweepstakes.

By entering the Sweepstakes, entrants will be sharing their personal information with Sponsor. Personal information collected by Sponsor will be used for administration of the Sweepstakes and awarding the Prize. In addition, by entering, entrants agree to Sponsor's use of entrant's personal information as described in their privacy policy at <http://www.reedexpo.com/Privacy-Policy/>. Please refer to Sponsor's privacy policy for important information regarding the collection, use and disclosure of personal information by Sponsor. Sponsor is not responsible for disclosures made by any third party.

Sponsor and its subsidiaries, affiliates, divisions, partners, Promotional Partners, representatives, agents, successors, assigns, employees, officers and directors shall not have any obligation or responsibility, including any responsibility to award any Prize to entrants, with regard to: (a) entries that contain inaccurate information or do not comply with or violate the Official Rules; (b) entries, Prize claims or notifications that are lost, late, incomplete, illegible, unintelligible, damaged or otherwise not received by the intended recipient, in whole or in part, due to computer, human or technical error of any kind, including but not limited to, inactive email accounts, technical difficulties associated therewith or an entrant's failure to adequately monitor his/her email accounts; (c) entrants who have committed fraud or deception in entering or participating in the Sweepstakes or claiming the Prize; (d) telephone, electronic, hardware, software, network, Internet or computer malfunctions, failures or difficulties; (e) any inability of the winner to accept the Prize for any reason; (f) if a Prize cannot be awarded due to delays or interruptions due to Acts of God, natural disasters, terrorism, weather or any other similar event beyond Sponsor's reasonable control; or (g) any damages, injuries or losses of any kind caused by any Prize or resulting from awarding, acceptance, possession, use, misuse, loss or misdirection of any Prize or resulting from participating in this promotion or any promotion or Prize related activities.

**5. ELIGIBILITY:** This Sweepstakes is open only to legal residents of the United States of America who are 18 years of age or older at their time of entry. Proof of residency and age may be required. Employees of RELX Inc. and each of its parents, subsidiaries, divisions, affiliates, and advertising or promotional agencies, and the immediate family and household members of all such individuals, are not eligible to enter or win. In its sole discretion, Sponsor may conduct a background check on the potential Grand Prize Winner(s) as a condition to receipt of the Grand Prize. Potential Grand Prize Winner(s) must first submit to such background check and cooperate with Sponsor in any way that Sponsor reasonably requests in order to be eligible to receive a Prize. This Sweepstakes is void where prohibited and subject to all federal, state and local laws.

**6. ONLINE ENTRY DISCLAIMER:** Sponsor is not responsible for failed, partial or garbled computer transmissions, or for technical failures of any kind, including but not limited to electronic malfunction or damage of any network, hardware or software. If for any reason the Sweepstakes is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures or other causes that corrupt or affect the administration, security, fairness, integrity or proper conduct of the contest/sweepstakes, Sponsor reserves the right, in its sole discretion, to disqualify any individual, and/or revoke any Prize award to any individual, it finds to be (a) tampering with the entry process or the operation of the Sweepstakes, or with any website promoting the Sweepstakes; (b) acting in violation of the Official Rules; or (c) entering or attempting to enter the

Sweepstakes through the use of any robotic or automated devices to submit entries. If Sponsor determines, in its sole discretion, that technical difficulties or unforeseen events compromise the integrity or viability of the Sweepstakes, Sponsor reserves the right to void the entries at issue, and/or terminate the relevant portion of the Sweepstakes promotion, including the entire Sweepstakes promotion, and/or modify the Sweepstakes and/or award the Prize based upon the criteria set forth in these Official Rules from all eligible entries received as of the termination date.

No responsibility is assumed for: any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries; or any problems or technical malfunctions of any telephone network or lines, computer online systems, servers, providers, computer equipment, or software; or failure of any e-mail or electronic entry to be received on account of technical problems or traffic congestion on the Internet or at any Website, or any combination thereof, including any injury or damage to entrant's or any other person's computer related to or resulting from participation in or downloading any materials from this Sweepstakes.

**7. LIST OF WINNERS:** To obtain a copy of the winners list, please send a stamped, self-addressed envelope by July 31, 2019 to: Outfit Your Adventure Sweepstakes, 383 Main Avenue, Norwalk, CT 06851, Attn: Jon Fontane.

**8. RELEASE OF LIABILITY; GOVERNING LAW:** By participating in the Sweepstakes, entrants and winners agree to release and hold harmless Sponsor and its parents, subsidiaries, affiliates, divisions, partners, Promotional Partners, representatives, agents, successors, assigns, employees, officers and directors (the "Released Parties"), from any and all liability, for loss, harm, damage, injury, cost or expense whatsoever, including without limitation, property damage, personal injury (including emotional distress), and/or death, which may occur in connection with preparation for, or participation in, the Sweepstakes, or possession, acceptance and/or use or misuse of the Prize or participation in any Sweepstakes-related or Prize-related activity and for any claims or causes of action based on publicity rights, defamation or invasion of privacy and merchandise delivery. The Released Parties assume no responsibility for any injury or damage to entrants or to any other person's computer, regardless of how caused, relating to or resulting from entering or downloading materials or software in connection with this Sweepstakes. Entrants and winners acknowledge that Sponsor has neither made nor is in any manner responsible or liable for any warranty, representations or guarantees express or implied, in fact or in law, relative to the Prize or any Prize component. The laws of the State of New York, without reference to the conflicts of laws provisions thereof, govern the Sweepstakes and all aspects related thereto. Except where prohibited, each entrant agrees that: (1) any and all disputes, claims, and causes of action arising out of or connected with this Sweepstakes or any Prize awarded shall be resolved individually, without resort to any form of class action and shall be governed by, and construed in accordance with, the laws of the State of New York, without giving effect to any choice of law or conflict of law rules (whether of the State of New York, or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of New York and hereby irrevocably consents to the personal jurisdiction of said courts and waives any claim of forum non conveniens or lack of personal jurisdiction that they may have; (2) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, but in no event attorneys' fees; (3) no indirect, punitive, incidental, special, consequential, or other damages, including without limitation lost profits may be

awarded (collectively, "Special Damages"); and (4) entrant hereby waives all rights to claim Special Damages and all rights to have such damages multiplied or increased.

**9. TAXES:** A 1099-MISC may be issued to each Prize winner. Each winner is solely responsible for taxes on the Prize received and should consult a tax professional to determine his or her tax liability. Reed Exhibitions is not allowed to give tax advice.

**10. SPONSOR:** The Sponsor of this promotion is Reed Exhibitions, a division of RELX Inc. (383 Main Avenue, Norwalk, CT 06851). The Promotional Partners are not sponsors, endorsers, or administrators of this Sweepstakes. By participating, you hereby release and hold harmless each of the Promotional Partners from any and all liability associated with this Sweepstakes. Any and all questions, comments or complaints regarding the Sweepstakes must be directed to Sponsor, not any of the Promotional Partners . Any third-party trademarks mentioned herein are the property of their respective trademark owners.]